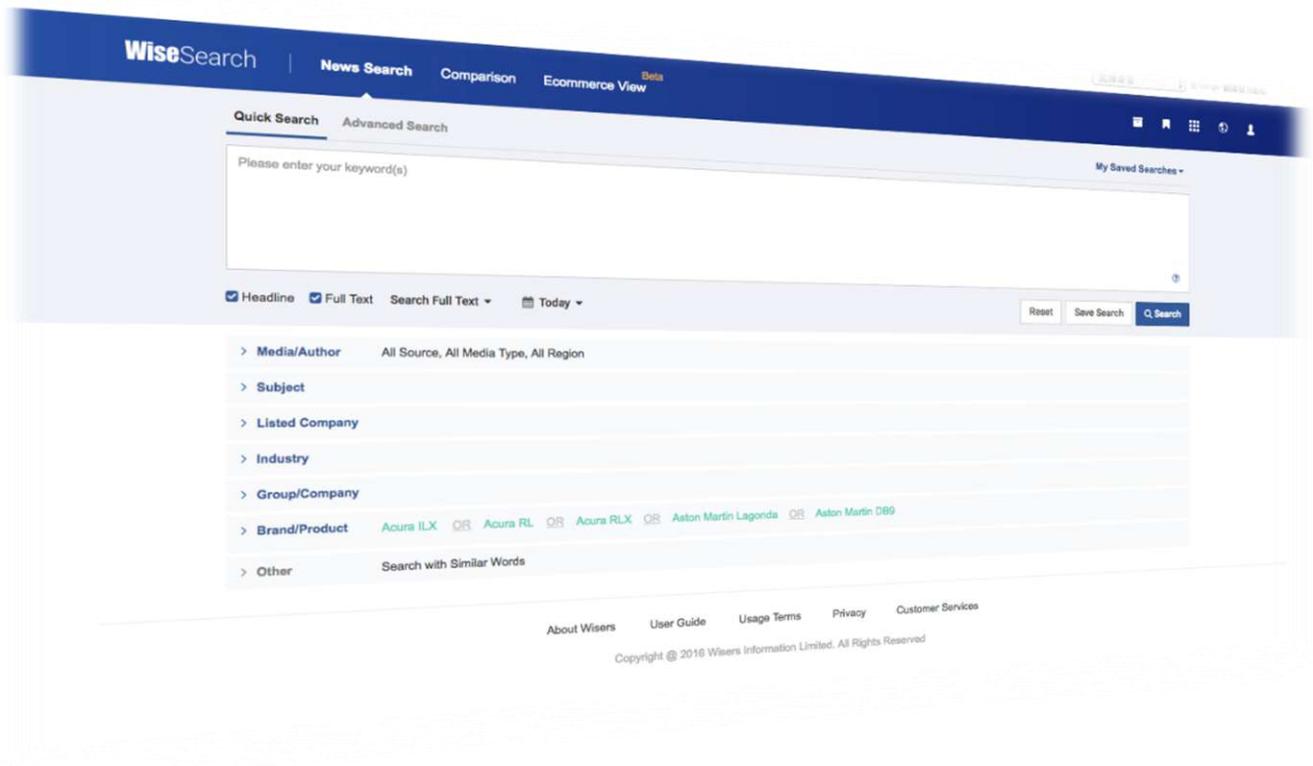


# WiseSearch



# WiseSearch

User Guide  
**October 2017**

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# 1、 Login Page

WiseSearch news search platform (hereinafter referred to as “WiseSearch”)

To get the best user experience, you can log in the database via the Internet Explorer 10.0 version or above, or Google Chrome, set to 1,360x768 pixels.

## 1.1 Login Box

Please input your Group ID, User ID & Password provided by Wisers or your administrator(s) to gain access to the system.

Website: [https:// wisearch6.wisers.net/](https://wisearch6.wisers.net/)

If IP address login service is available, you can gain direct access to the platform through website <https://wisearch6.wisers.net/?gid=GID&user=ipaccess>

## 1.2 Login Page

WiseSearch

Language ▾ 2016/12/13 Tuesday 17:38

User Login

Group ID :

User ID :

Password :

Remember Me

Login

[Forgot Password?](#)

[About Wisers](#) [Usage Terms](#) [Privacy](#) [Customer Services](#)

- Select “Remember Me”, then you can directly login the platform by clicking “Login” the next time. You won’t need to input Group ID, User ID or Password again.
  - You can also click “WeChat Login” at the bottom of the page to log in.
- (1) If you have bound on WeChat account, you can log in by scanning the QR code.

WiseSearch

 WeChat Login

Scan QR Code In WeChat To Login System



Haven't Bind WeChat Account, [To Bind](#)

[Back to Login Page](#)

(2) If you haven't bound on WeChat account, click the "Bind" button, and then the user binding interface will pop up. Click the "Bind WeChat" button after entering the group name, user name and user password. With a scan of the QR code on top of the screen, your WeChat account will be bound. Next time you could log in via QR code scanning on WeChat.

WiseSearch

Bind WeChat

Group ID

UserName

Password

[Back](#)

### 1.3 Forget Password

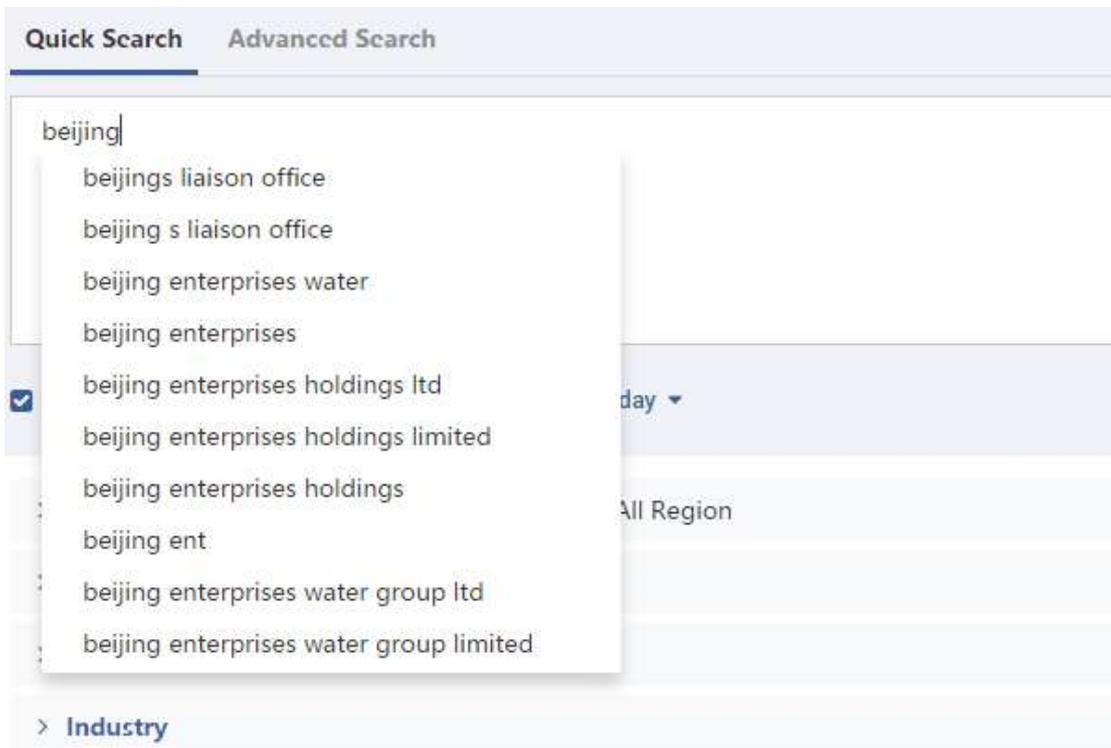
If you forget your login password, you need to apply for password reset from the customer service. Click related link and get the contact information of regional customer service.



## 2、 News Search Functions

WiseSearch provides you with multiple search options which allow you to access your news information accurately and efficiently.

When inputting a search keyword, related attribute hint of the keyword will be shown, and you can select a keyword for searching.



## 2.1 Search by Default Logic

Under the default logic search mode, you can input a keyword and click on the search button to start searching. If you need to input several keywords at a time, please use space to separate them. If no conjunctions are input, the default logical relation of the keywords is “AND”.

Our system supports using alphabetical connectors “AND”, “OR”, “NOT”, or **symbolic connectors** “+”, “/”, “-” to build sophisticated search strings for more targeted results.

- “AND” and “+” Articles retrieved should contain all keywords.  
Example: Test drive + Audi A6
- “OR” and “/” Articles retrieved should contain at least one of these keywords.  
Example: Test drive/Audi A6
- “NOT” and “-” Articles retrieved should exclude the keyword after NOT.  
Example: Test drive – Audi A6
- Special symbol: Keywords in double quotes will not be segmented by search engine. Keywords in double quotes will be regarded as exact phase for search no matter whether there are logic symbols including “space”, “AND”, “OR” and “NOT”.  
Example: “Test drive and Audi A6”

## 2.2 Advanced Search

Click “Advanced Search” above the input box in the search page to enter a new page. “Advanced Search” includes four search means: “All These Words”, “At Least One of Words”, “Exclude All Words” and “Exclude at Least One Word”. Users can input keywords in corresponding boxes and search by clicking the search button. If there are several keywords, separate them with space.

- “All These Words” indicates “AND” relationship between keywords. Articles retrieved should contain all keywords.
- “At Least One of Words” indicates “OR” relationship between keywords. Articles retrieved should contain at least one of these keywords.
- “Exclude Any Words” refers to articles retrieved should exclude any of these keywords.
- “Exclude at Least One Word” refers to articles retrieved should exclude all of these keywords.

Quick Search **Advanced Search** My Saved Searches

All These Words:

At Least One Word:

Exclude All Word(s):

**Headline**  **Full Text** Search Full Text Today

### 2.3 Select Date Range

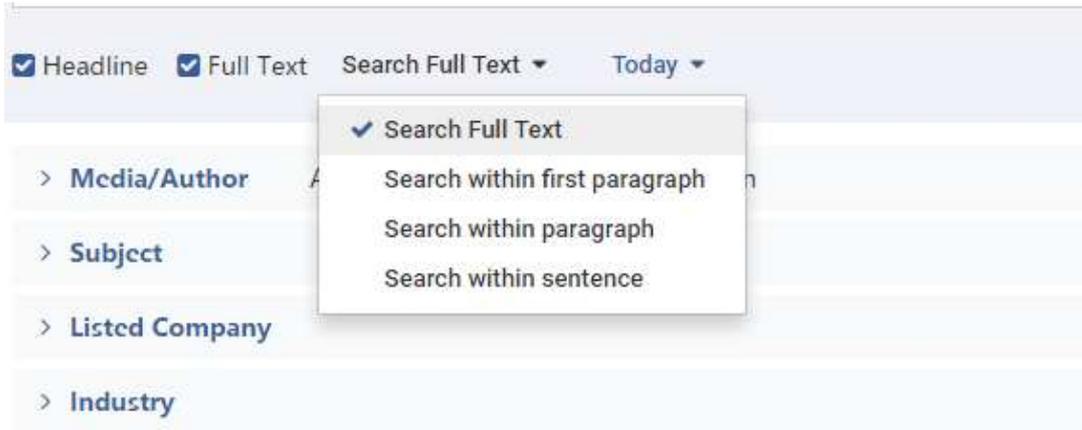
You can click to select the date range, including Today, Yesterday, Last 1 week, Last 1 month, Last 6 months, Last 1 year, or select the date range from the calendar or date pull-down menu. A maximum period of five years is supported.

2016-12-26/2016-12-26

2016-12-26	2016-12-26	Today
« December 2016 »	« December 2016 »	Yesterday
Su Mo Tu We Th Fr Sa	Su Mo Tu We Th Fr Sa	Last 1 week
27 28 29 30 1 2 3	27 28 29 30 1 2 3	Last 1 month
4 5 6 7 8 9 10	4 5 6 7 8 9 10	Last 6 months
11 12 13 14 15 16 17	11 12 13 14 15 16 17	Last 1 year
18 19 20 21 22 23 24	18 19 20 21 22 23 24	2015
25 <b>26</b> 27 28 29 30 31	25 <b>26</b> 27 28 29 30 31	<input checked="" type="checkbox"/> Custom
1 2 3 4 5 6 7	1 2 3 4 5 6 7	<input type="button" value="Apply"/>

### 2.4 Select Retrieval Range

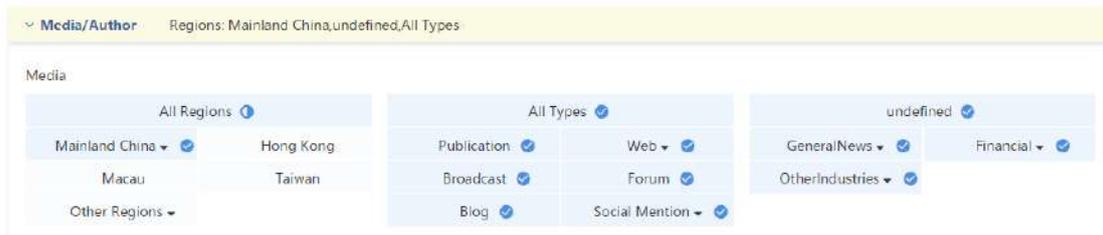
You can adjust retrieval range by setting the location of the keywords in headlines or texts. Search in texts include search in entire texts, first paragraph, same paragraphs and same sentences.



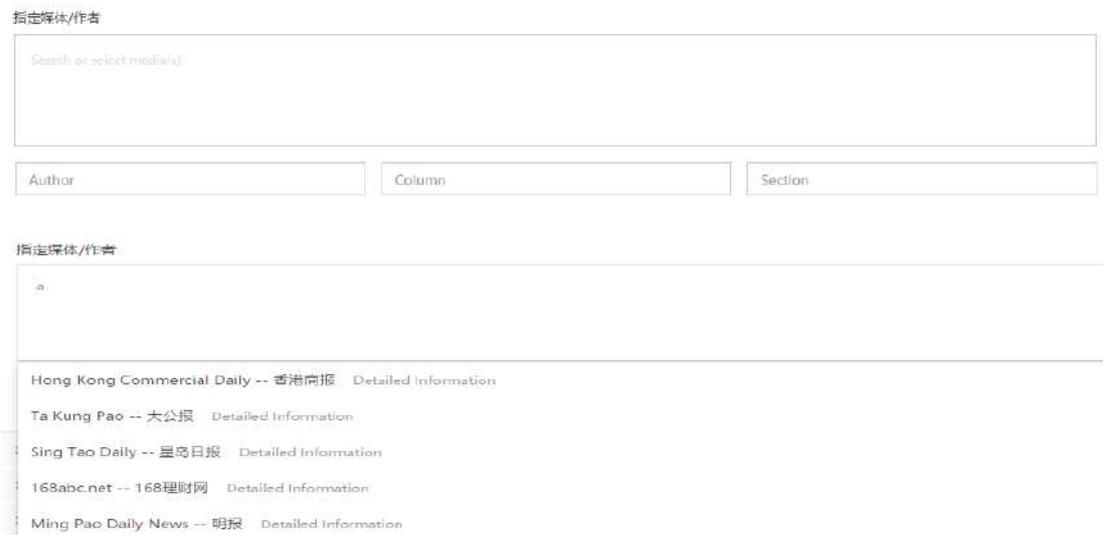
## 2.5 Media and Author

In the Media/Author Section, the search results will be more accurate by selecting media location, source type, media category, and hot picks.

- Media classification: You can set up media scope through media source, media category and media regions.

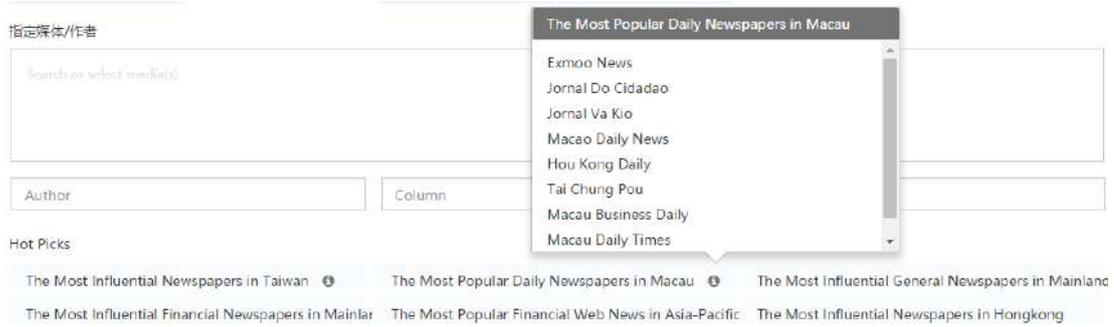


- Designated media/authors: the system will automatically give related media tips when you input the media names to help select media search. You can also designate certain pages, authors and columns to seek articles you want to read.



- Hot Picks: Users can select important media recommended by Wisers to search.

Detailed media information can be viewed by clipping  icon.



- My Media Profiles

Add to “ My Media Profiles” : You can create your own media profiles by selecting frequently used media or media types.

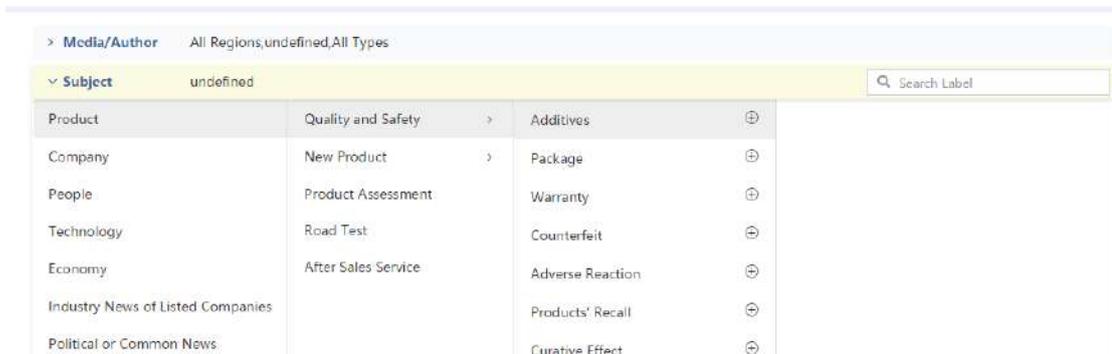
WiseSearch also recommend “Premium Publication” and “Premium Web News”.



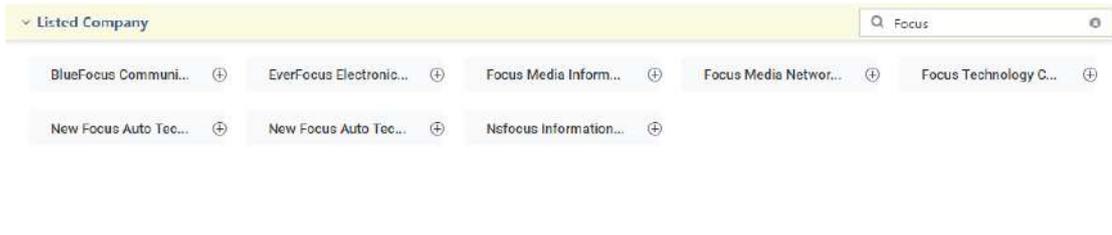
## 2.6 Search by Label

We give special labels to articles, such as Industry, Subject, Group/Company and Brand/Product, so as to help users obtain more accurate search results via the labels.

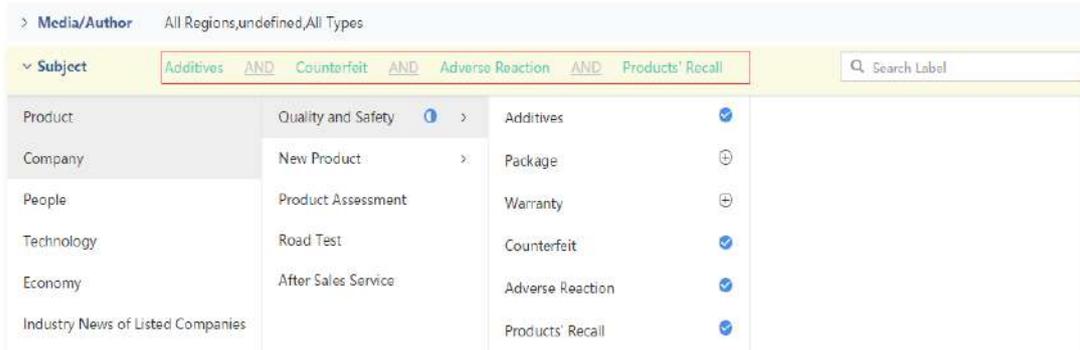
- You can choose a tag based on different dimensions



- You can match the results you want by entering a keyword (or stock codes for listed companies)



- Use alphabetical connectors “AND”, “OR”, “NOT” to adjust search logics for selected labels



### 2.7 Negative keyword search

The platform provides negative key phrases in different industries for selection, in a bid to help users retrieve negative news concerning industries, companies, brands, products and personages.



### 2.8 Other Options

Other options contain Negative Keywords, Similar Words and My Thesaurus. Users can selected corresponding options to filter related news content automatically from search results.



In My Word Library, users can define synonyms keywords by inputting name of words at left of “=” icon and corresponding keywords at right of the icon. For example, East China = Shanghai, Shandong, Anhui, Zhejiang, Jiangxi and Jiangsu.

#### My Thesaurus ⓘ

To set up more terms, click the [Add new thesaurus] button. You can save as many as 12 thesaurus terms.

Please input the name of thesaurus term in the left blank of “=” ; and input relative keywords in the right blank. Remember to separate the keywords with “,” . For example, East China = Shanghai, Shandong, Anhui, Zhejiang, Jiangxi, Jiangsu.

You can save as many as 6 keywords in each thesaurus term. To save your inputted thesaurus term(s), click the [Save] button.

To include “My Thesaurus” terms, simply check the “Search with My Thesaurus” box in the search form while inputting the thesaurus term(s) in the keyword box.



+ Add new thesaurus



### 3、 Save Search

For keywords or labels frequently searched by users, the system can help save the criteria, permitting users to save those criteria permanently. Therefore, you can search with these criteria whenever they want.

- Click the “Save Search” button below the search box, criteria can be saved permanently.



- After clicking the “Save Search” button, a pop up will be shown on the page, and you can choose any one radio button in the pop up, assign a name for this search criteria and then click on the “Save” button.



- To modify a search template saved, you can click the “Edit” button in the “Save Search” results on the top left corner of the search box.



## 4、 E-mail Subscription

### 4.1 Create E-mail Alert

For criteria saved, you can click the “E-mail Alert” button in the criteria saved to enable e-mail alert function. You should fill in the “Recipient address” and “Sender address” and other blank options will be deemed as default.

For e-mail alert created, an icon  will be shown before every criterion saved.

**Saved Search and Email Alert**

✉ xiaomi video ×

✉ 小米手机 ×

✉ 松果 ×

Saved Search    Email Alert

Enable Email Alert: xiaomi video

▼ Recipients and Sender

Recipients' Address\*

elvinjang@wisers.com

Cc

Sender's Name

Sender's Address\*

elvinjang@wisers.com

Email Alert Subject

WiseSearch Automotive video

### 4.2 Receive E-mail

The system will send successfully-set e-mail alerts to the mailboxes of recipients at the selected time. You can easily obtain the information you want to know through the e-mails.

搜索項目名稱: 北京天氣 今天共找到相關新聞9篇

1. [今天北京氣溫將創今年來新高 最高氣溫可達26℃](#) , 2016-04-20 鳳凰網
2. [明兒起北京氣溫將大幅飆升, 最高氣溫上升14度, “要想美、露大腿”的日子到啦.....](#) , 2016-04-19 微信公眾號
3. [小博歐巴帶您遊韓國](#) , 2016-04-19 微信公眾號
4. [韓國您去過了嗎? 5月12日雙飛六日還剩12個機位哦!](#) , 2016-04-19 微信公眾號
5. [北京月嫂公司/天熱了, 您準備好了嗎?](#) , 2016-04-19 微信公眾號
6. [一面傾心愛上它 靜態體驗北汽紳寶X55](#) , 2016-04-19 汽車之家瀋陽
7. [【駿浩旅行】韓國首爾雪岳山五天之旅](#) , 2016-04-19 微信公眾號
8. [北京明天小雨 最高溫僅16℃](#) , 2016-04-19 北京信息網論壇
9. [球迷火車上打地鋪遠征北京](#) , 2016-04-19 光明網

[>前往彙科搜索](#)

慧科凱樂有限公司 (2016)。版權所有, 翻印必究。

If you wish to cancel the e-mail alert, simply click the “Cancel E-mail Alert” button in the e-mail settings page.

## 5、 Search Results Display

### 5.1 Classification of Media Source

The news reports are categorized by media. By clicking the options in the classification column, the news will be viewed under different media sources. For example: Users can view the news from newspapers by selecting the “Newspaper” in the classification column.

For websites, you can click the  icon to have an unfolded view of the number of website news and App news;

For “Social Media”, users can view subcategorized media including WeChat and microblog and the number of articles by clicking the  icon.



The screenshot shows a search results page with a classification menu. The menu is open for the 'Website' category, showing 'Online News' with 510 items and 'Client News' with 6 items. Below the menu, there are four search results listed with their titles, source URLs, word counts, and dates.

Classification	Count
All	1264
Publication	7
Website	516
Broadcast	0
Forum	495
Blog	17
Social Mention	228

Rank	Title	Source	Word Count	Reads	Comments	Date
1	12月12日 优秀帖征集!	bbs.zol.com.cn	1052words	read 18	0	2016-12-13
2	为什么说I PHONE 7比PIXEL好? 这有五个原因	88iv	1404words			2016-12-13
3	0首付分期 全新没激活苹果7港行4799元	zol.com.cn	3207words			2016-12-13
4	教学文-如何用台湾定价的8.2折买到I PHONE 7耀石黑128G空机	88iv	1426words			2016-12-13

## 5.2 Page setup

(1) On the results page, you can choose to sort the articles according to different dimensions.

- Select “Relevancy” to have search results ordered on their relevancy with the keyword.
- Select “Date Descending” or “Date Ascending” to have articles ordered on their release date.
- By selecting “Media from A to Z” or “Media from Z to A”, the articles will be ranked in accordance with the first letters of their media in an A-to-Z or Z-to-A order.
- The articles can be arranged by word number from more to less or less to more by selecting “Number of Words from More to Less” or “Number of Words from Less to More”.

(2) You can choose the “Clustering” to cluster news headlines from search results.

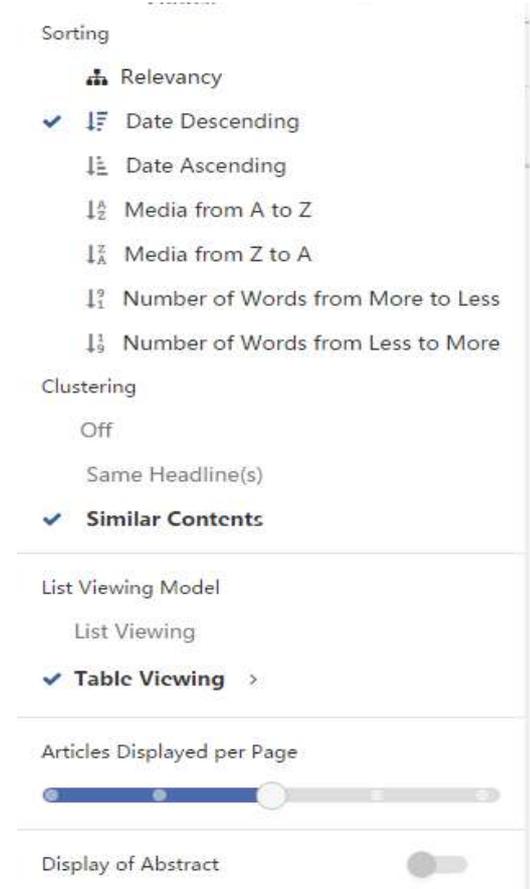
- Choose “Close” to list all articles retrieved.
- Select “Similar headlines and contents” to group articles with similar headlines or contents.
- Choose “Same Headline(s)” to categorize all articles with same headlines.
- Choose “Similar Contents” to categorize all articles with similar contents.

(3) The research results can be displayed via listing or form.

- Choose “List View” to display articles will in the form of list.
- Choose “Form View” to display articles in the form of form. You can also choose to show or hide media source, section/ column/author, date range, word count and tools in the form.

(4) The number of headlines displayed per page can be set at 20, 30, 50, 100 or 200.

(5) Synopsis can be displayed via setting. The list of articles can be displayed in the form of “headline and synopsis” or “headline only”.



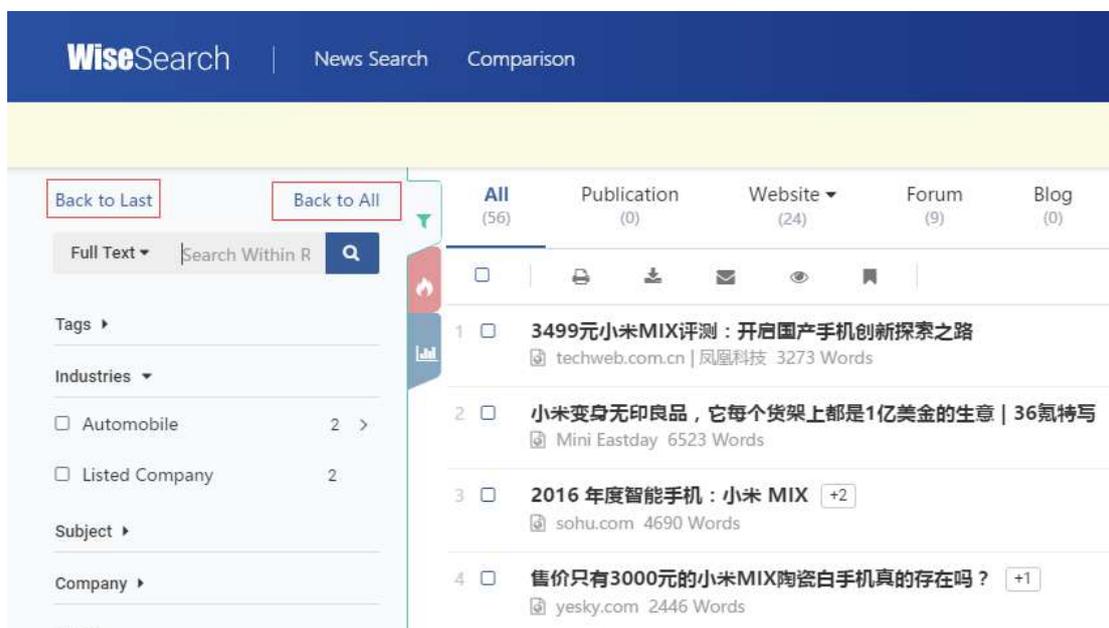
## 5.3 Screening of Search Results

(1) This platform provides classification screening of search results to achieve

high-efficient retrieve and pinpoint precise data among mass data. You can filter out the information through industry, theme, group/company, brand/product, articles with negative keywords, media region and media language.



(2) The user should click the “Return to the page of previous search results” if he wants to filter or look for something in the search results. The user can also go back to the original page of search results by clicking the “Return to the page of all search results”.



(3) “Search within results” provide more precise search results. You can search by headlines or articles. Type in keywords and conjunctions in the input box and click the  button to perform the search. Results will be displayed according to your current settings.

The screenshot shows the WiseSearch interface. At the top, there are navigation links for "WiseSearch", "News Search", and "Comparison". Below this, there are filters for "All (56)", "Publication (0)", "Website (24)", "Forum (9)", and "Blog (0)". A search bar is visible with "Full Text" selected and "Search Within R" next to it. A dropdown menu is open, showing "Full Text" (checked) and "Headline". Below the filters, there is a list of search results:

- 3499元小米MIX评测：开启国产手机创新探索之路 | techweb.com.cn | 凤凰科技 3273 Words
- 小米变身无印良品，它每个货架上都是1亿美金的生意 | 36氪特写 | Mini Eastday 6523 Words
- 2016 年度智能手机：小米 MIX +2 | sohu.com 4690 Words

## 5.4 Revise Date Range

In the article list, click the date range on the top right corner to enter the date screening box. Users can select date range preset by system or make self-definition for date range.

The screenshot shows the date range selection interface. At the top, there are filters for "Forum (9)", "Blog (0)", "Social Mention (23)", "Search Additional Source", and "Setting". Below these, there is a date range selector showing "2016-12-26/2016-12-26". Two calendar views are displayed, both for December 2016, with the 26th highlighted. To the right of the calendars, there is a list of preset date ranges: "Today", "Yesterday", "Last 1 week", "Last 1 month", "Last 6 months", "Last 1 year", "2015", and "Custom" (checked). An "Apply" button is located at the bottom right.

## 5.5 Article Listing Format

(1) As a default setting, articles in the article list are shown in the form of "Headline". When the cursor points at a headline, a synopsis will pop out with keywords highlighted. If selecting box of showing synopsis on page setting, articles will be shown in the form of "Headline + Synopsis", with keywords highlighted in yellow.

The screenshot shows the WiseSearch interface with a list of search results. The sidebar on the left contains filters for 'Tags', 'Industries', 'Subject', 'Company', 'Brand', and 'Tone'. The main content area displays a list of articles with headlines, sources, and word counts. A tooltip is visible over the second article, showing its full text snippet.

(2) The platform provides various reading forms for different articles, according to the article sources. By clicking the headline, you can browse the page to see the entire article, should the article not come from the Internet. By clicking the headline, you can see the link source, should the article come from the Internet.

(3) Articles are displayed in list. Articles can be displayed in tables through “page setting”.

The screenshot shows the WiseSearch interface with a table view of search results. The table has columns for 'Headline', 'Source', 'Section/Column/Author', 'Words', and 'Today'. The table lists five articles with their respective details.

	Headline	Source	Section/Column/Author	Words	Today
1	3499元小米MIX评测：开启国产手机创新探索之路	techweb.com.cn	社区/凤凰科技	3273	2016-12-26
2	小米变身无印良品，它每个货架上都是1亿美金的生意   36氪特写	Mini Eastday	科技	6523	2016-12-26
3	2016 年度智能手机：小米 MIX	sohu.com	IT	4690	2016-12-26
4	售价只有3000元的小米MIX陶瓷白手机真的存在吗？	yesky.com	天极网媒体开放平台	2446	2016-12-26
5	【小米官网】小米note2和小米mix哪个好?小米Note2和MIX谁更值得	Southmoney.com	网站入口	1821	2016-12-26

(4) In article list, articles with similar headlines and contents will be clustered automatically. All articles can be displayed by clicking the figures shown after clustering.



## 5.6 Article Distribution Function

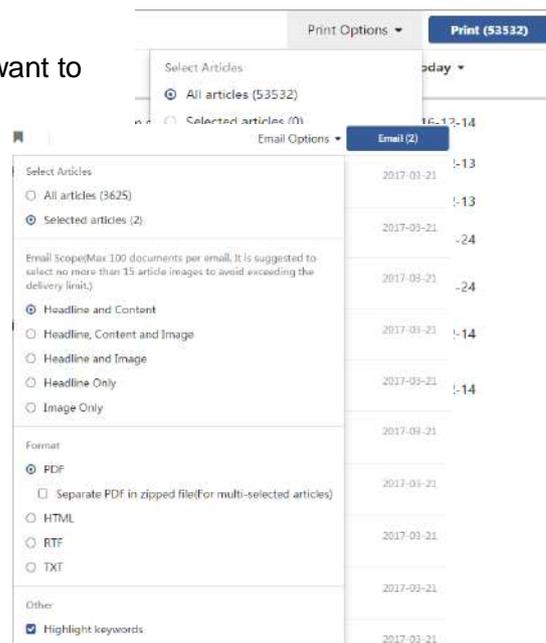
The news search platform of Wisers has five distribution functions, namely “e-mail”, “print”, “download”, “view articles” and “add to my folder”.

### (1) E-mail

- On the page of search results, if you want to send articles via e-mail, check the box (✓) next to the selected item, and press the  button, then the “e-mail option” and “e-mail” buttons will be displayed on the subject line.
- On the news information page, press  button in the top right corner, the “email option” page will then be displayed.
  - (a) Select view range;
  - (b) Select text formats such as PDF, HTML, RTF or TXT;
  - (c) Fill in email addresses and other basic information of senders and recipients;
  - (d) Input the title and content of the email;

### (2) Print

- On the search results list page, if you want to print articles, check the box (✓) next to the selected item, and press the  button, then the “print option” page and “print” button will be displayed in the header.
- On the news information page, press  button in the top right corner, the “print option” button will be displayed in the header.
  - (a) Select print range.
  - (b) Choose whether or not to use the



“Highlight Keywords” function.

- (c) Choose whether or not to use the “Non-paged” function when printing.

(3) Download

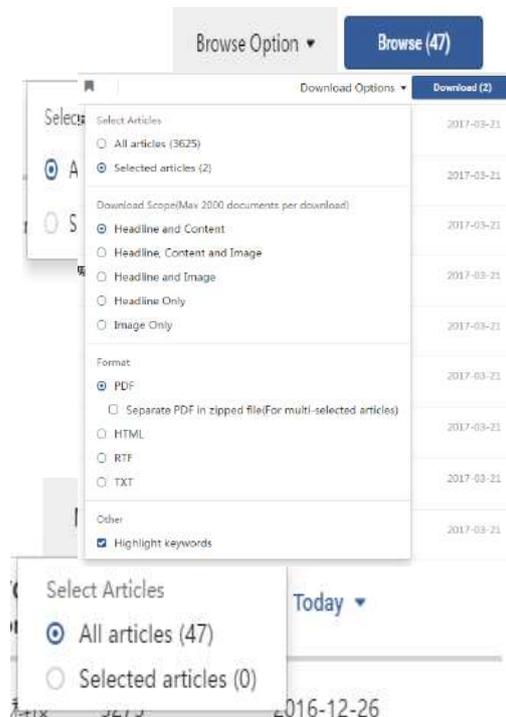
- To download articles from the search results list, users can check the box next to the selected title and press the “” button, the “Download Options” page and the “Download” button will then be shown;

In the news details page, click the “” button in the top right corner, the “Download Options” page will then be shown.

- (a) Select download scope.
- (b) Select text format: “PDF”, “RTF”, “HTML”, or “Text”.
- (c) Check the box of “stored as compressed files” so that the articles will be saved as separate PDF documents and outputted as compressed files.
- (d) Choose whether to use the “keyword” function.

(4) Browse

On the page of search results, if you want to browse articles, check the box (✓) next to the selected item, and press the “” button, then the “Browse option” and “Browse” buttons will be displayed. Click the “Browse” button and all selected articles will be displayed on the same page.



(5) Add to my folder

On the page of search results, if you want to read some articles frequently, check the box (✓) next to the selected item, and press the “” button, then the “Add option” and “Add to my folder” buttons will be displayed.

- Click the “” button on the NavBar at the top and you can enter “My folder” page to read the information about the added articles.

WiseSearch   News Search   Comparison   Ecommerce View <sup>Beta</sup>							Language	hui01	
My Folder									
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Media Source	Section/Column/Author	Words	Publish Date	collectTime
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	bbs.runible.cn	跑步天地/qyhw2	6180	2016-12-15	2016-12-15 10:29:02
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	bbs.wangdaidongtai.com	网贷/空飞的鱼	19404	2016-12-15	2016-12-15 10:29:02
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	WeChat	壹美时尚互动之家/其他/壹美时尚互动之家	2696	2016-12-15	2016-12-15 10:29:02
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Hexun.com	科技杂谈	1482	2016-12-15	2016-12-15 10:29:02
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Daily Business	消费3C	1484	2016-12-15	2016-12-15 10:29:02

## 5.7 Read Article

Select the check mark in front of “indicate keywords” in the article reading page and the search keywords used will be shown in the article. You can also click the distribution function button to download, print or e-mail the article.

Highlight keywords

1. 赛后新闻：被告诫界策骑指示 小米周马主拉仓

Apple Daily | D01 马经新闻 | 482 words | read 2016-12-15

【本报讯】叶楚娟昨晚一得一失，虽然凭策策拉策「蒜头爷爷」高马，取得自2002年从练第600场头马，不过旗下的「小米周」却拉仓。竞赛董事小组昨日就「小米周」于刚周日尾场二班1600米赛事，在苏兆辉胯下不采高马时的做法施法续审，马主郑学鸿承认尽管练马师叶楚娟曾经提醒他是赛的步速可能余慢，岂因在阵上没有前速快的马匹，但他认为让该骑居于中间位置高跑是最有利骑法，岂因他在过去部分赛事曾在此骑法下于末段展强劲冲刺。

已申请转马房

郑学鸿指「小米周」在最近数仗的表现皆令人失望，他在今仗后已提交表格，申请让该骑转马房。他指此项决定并非受该骑于今仗的跑法所影响，而是更加反映了该骑于最近数仗的整体表现。小组告戒郑学鸿，尽管小组认同马主有权就马匹在阵上的跑法给予意见，但马匹的跑法应由练马师主导，以确保不会违反骑法须为赛驹提供最好机会展开冲刺的赛事惯例。

## 5.8 News in recent 30 days

On the listing page, by clicking on the source, section, column or author under the article title, you can read related news in recent 30 days.

"Hong Kong Free Press" (There are a total of 346 news reports in recent 30 days)

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Headline	Source	Section/Column/Author	Words	Date	
<input type="checkbox"/> Election 2017: Carrie Lam's team says accusations over 'control freak' working style are groundless	Hong Kong Free Press	Topics	807	2017-03-21	
<input type="checkbox"/> Will this phrase represent the legacy of Chinese leader Xi Jinping?	Hong Kong Free Press	HKFP VOICES	1806	2017-03-21	
<input type="checkbox"/> Election 2017: 98% of pro-democracy electors who have expressed ...	Hong Kong Free Press		24	2017-03-21	
<input type="checkbox"/> Election 2017: 98% of pro-democracy electors who have expressed preference will vote for John Tsang	Hong Kong Free Press	HONG KONG	568	2017-03-21	

## 6、 Hot Topics

Unfold hot reports 

By clicking  , you can expand and collapse the hot reports area, where the key words and ranking of hot reports are shown.

- Keywords of hot topics

Keywords most frequently mentioned in search results

- Ranking of hot topics

Ranking of the most frequently reported 10 articles among search results

**Keywords Discovery**

小米 手机 mix 设计  
产品 note 智能手机  
屏幕 机身 出货量 市场  
陶瓷 配置 发布 科技  
边框

\*Keywords discovery based on highlight topics

**Highlight Topics**

**2016 年度智能手机：小米 MIX**  
1 2 Similar Articles  
2016-12-26 sohu.com

**【小米官网】小米note2和小米mix哪个好?小米Note2和MIX谁**  
2 2 Similar Articles  
2016-12-26 Southmoney.com

All (56)
Publication (0)
Website (24)
Forum (9)
Blog (0)

---

	Headline	Source
1	<input type="checkbox"/> 3499元小米MIX评测：开启国产手机创新探索之路	techweb.com.cn
2	<input type="checkbox"/> 小米变身无印良品，它每个货架上都是1亿美金的生意   36氪特写	Mini Eastday
3	<input type="checkbox"/> 2016 年度智能手机：小米 MIX <span>+2</span>	sohu.com
4	<input type="checkbox"/> 售价只有3000元的小米MIX陶瓷白手机真的存在吗？ <span>+1</span>	yesky.com
5	<input type="checkbox"/> 【小米官网】小米note2和小米mix哪个好?小米Note2和MIX谁更值得 <span>+2</span>	Southmoney.com
6	<input type="checkbox"/> 小米平板3或将与小米5C在年前齐发你期待吗？	elecfans.com

## 7、Chart Analysis

Click the  mark to view real-time analysis charts based on search results. Click the mark again to close the charts.

All (56)
Publication (0)
Website (24)
Forum (9)

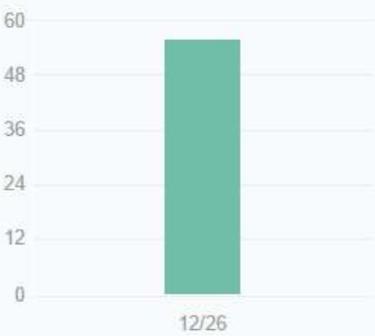
---

Headline

1	<input type="checkbox"/> 3499元小米MIX评测：开启国产手机创新探索之路
2	<input type="checkbox"/> 小米变身无印良品，它每个货架上都是1亿美金的生意   36氪特写
3	<input type="checkbox"/> 2016 年度智能手机：小米 MIX <span>+2</span>
4	<input type="checkbox"/> 售价只有3000元的小米MIX陶瓷白手机真的存在吗？ <span>+1</span>
5	<input type="checkbox"/> 【小米官网】小米note2和小米mix哪个好?小米Note2和MIX谁更值得 <span>+2</span>

**Volume** ▾

Trend Overview



Date	Volume
12/26	55

## 7.1 Edit Charts

Click the “” label to edit chart and select the chart that you want to display

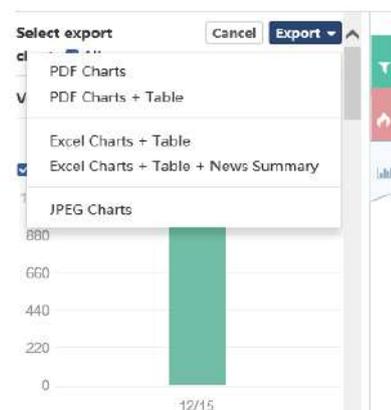
- Select checkbox in front of chart to remove or show the chart. The icon will not appear on the data analysis area after the removal. If the icon is needed to show again, tick the checkbox again.



## 7.2 Export Charts

Click the label “” to export charts. You can export charts in PDF, Excel, JPEG and other formats

- Uncheck the box next to a chart so that the chart will not be exported.
- Click “export” to derive selected chart.
- Click “cancel” without saving the operations described above and return to the default chart page.



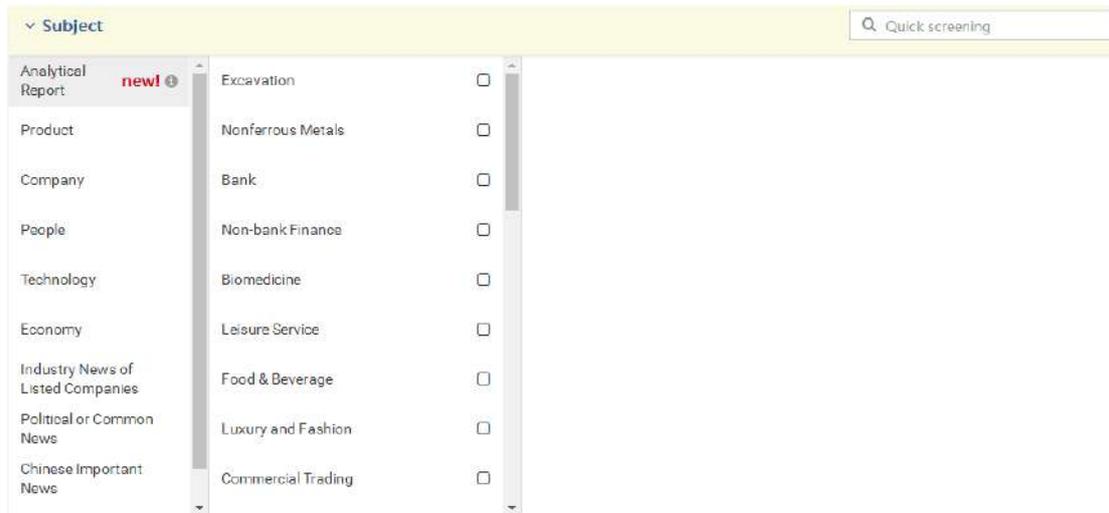
# 8、 Report search function

## 8.1 Report search methods

Two methods are supported for the search of reports:

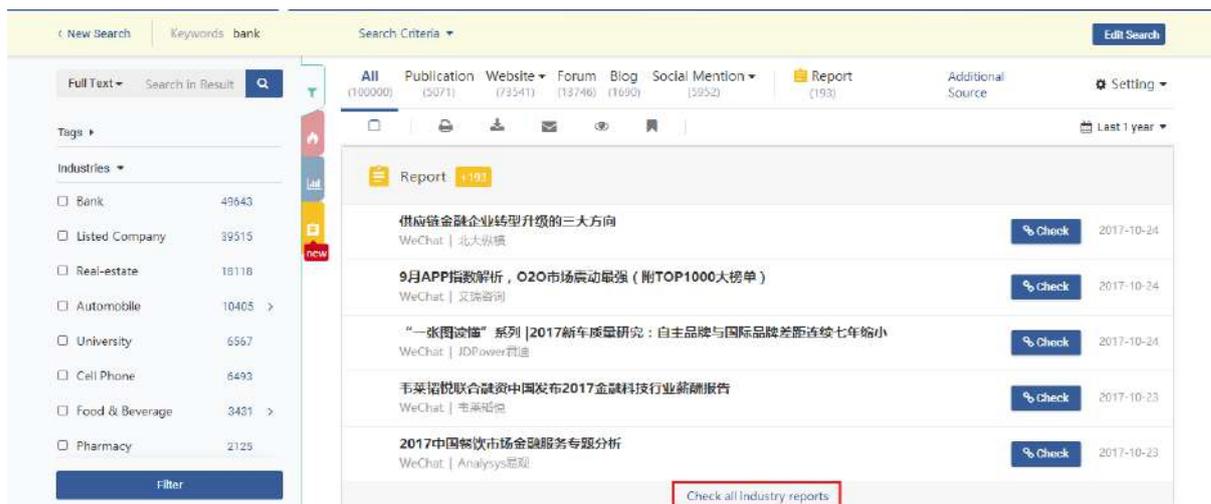
- Search by search strings: Input search strings to search reports.

- Directly click the topics of the reports you want to search if the articles are classified by topics.



## 8.2 Presentation of search results

- If there are relevant reports, the top five reports meeting the search criteria will be presented in overview. Click "View More Reports" to switch to the "Reports" tab to view all reports.



- Click the "Reports" tab to view all reports.

The screenshot shows the WiseSearch interface with the following details:

- Search Criteria: bank
- Search Results: 193 Reports
- Report List:
  - Report: 193
  - Report 1: 供应链金融企业转型升级的三大方向 (WeChat | 北大纵横) - 2017-10-24
  - Report 2: 9月APP指数解析, O2O市场震动最强 (附TOP1000大榜单) (WeChat | 艾瑞咨询) - 2017-10-24
  - Report 3: “一张图读懂”系列 | 2017新车质量研究: 自主品牌与国际品牌差距连续七年缩小 (WeChat | JDPower车质网) - 2017-10-24
  - Report 4: 韦莱韬悦联合艾瑞中国发布2017金融科技行业薪酬报告 (WeChat | 韦莱韬悦) - 2017-10-23
  - Report 5: 2017中国餐饮市场金融服务专题分析 (WeChat | Analysys易观) - 2017-10-23

- Ways to view reports:
  - (1) As for non-PDF reports, click the title or the “View” button behind the report to view the original report.
  - (2) As for PDF reports, click the “Download” button to download the reports.

### 8.3 Report screening

If more accurate industry reports are required, the corresponding industry reports in the industry reports under the subject can be selected through the left screening.

The screenshot shows the WiseSearch interface with the following details:

- Search Results: 38 Reports
- Subject Screening:
  - Analytical Report: 38
  - Internet: 38
  - Public Services and Fac...: 5
  - Leisure Service: 4
  - Cultural Media: 3
  - Others: 2
  - Commercial Trading: 2
  - Travelling & Hotel: 1
  - Transportation: 1
- Report List:
  - 2017中国互联网家装行业年度分析 | 互联网家装下半场, 口碑为王时代正... (WeChat | Analysys易观) - 295 Words
  - 9月APP指数解析, O2O市场震动最强 (附TOP1000大榜单) (+1) (WeChat | 艾瑞咨询) - 1891 Words
  - 聚焦|全民聚焦十九大 为新时代打CALL——十九大网络传播影响力大数据篇 (WeChat | 美兰德媒介咨询) - 2857 Words
  - 易观: 移动游戏买量成本走高, 向线下要流量成移动游戏破局之道 (WeChat | 分析在易观) - 1858 Words
  - 媒介直通车: 2017三季度视频网站表现回顾 (WeChat | 群邑智库) - 1024 Words
  - Analysis of Video Site Performance Review in Jan.2017-Sep.2017 (WeChat | 群邑智库) - 452 Words

### 8.4 relevant recommended reports

If you want to check on more relevant reports, click the "  " button.

The screenshot shows the WiseSearch interface with a sidebar on the left and a main content area. The sidebar contains 'Latest related reports' with several items. The main content area has a navigation bar with 'All', 'Publication', 'Website', 'Forum', 'Blog', 'Social Mention', and 'Report'. Below this is a search bar and a 'Report' section with a list of reports. A red box highlights a 'New' button next to the first report: '供应链金融企业转型升级的三大方向'.

## 9、Contrastive Analysis

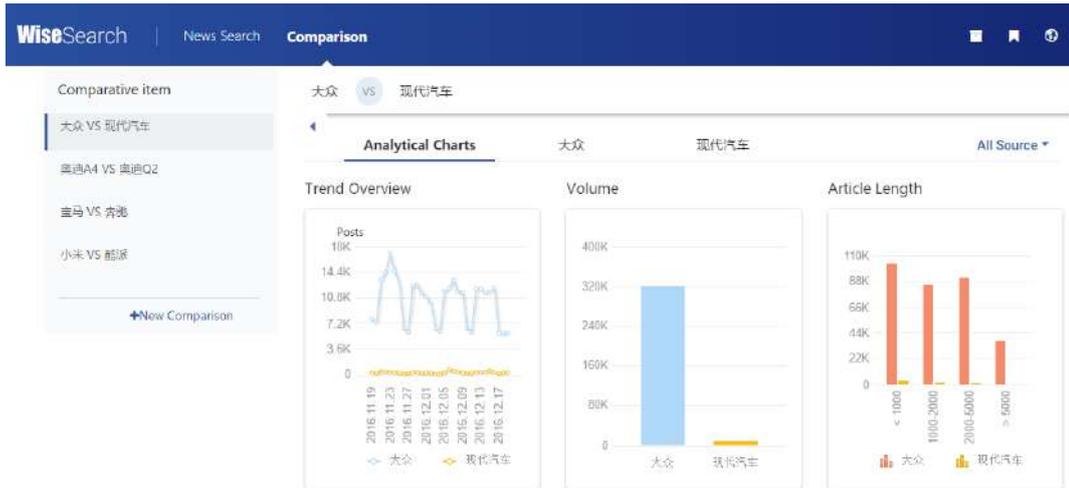
### 9.1 Create Comparative Item

You can create a comparative item via the comparative analysis function. After selecting the industry category, typing in key words, setting date and media criteria and adding to two to six reference conditions, you can click the “Comparative analysis” button to save the comparative item and skip to the result page.

The screenshot shows the 'New Comparison' form in the WiseSearch interface. The form has a dark blue header with 'WiseSearch | News Search Comparison'. Below the header is a row of industry selection buttons: 'All Industries', 'Automobile', 'Fashion', 'Food & Beverage', 'Real-estate', 'Pharmacy', 'Bank', 'Hospitality', 'Aviation', and 'Listed Company'. Below this is a text input field for 'Comparison Criteria' with the placeholder 'Please enter keyword'. Below that is a 'Date' section with two date input fields: '2016-11-26' and '2016-12-26', and a dropdown menu for 'Last 1 month'. At the bottom, there is a 'More Options' dropdown.

### 9.2 Comparative Result in Chart

- (1) Created comparative items are displayed on the left side
  - The list of comparative items that have been created are displayed on the left side, and you can click “” to retract the display.



- You can click the “Create comparative item” button to add to new comparisons. If you put your cursor on any created comparative item, the button of “”referring to re-edit and “” referring to delete will show up to facilitate users’ operation.



- Statistical chart on the right side
  - Statistical charts are displayed on the right side. If there are too many reference conditions, you can click the rightwards button of “” or the leftwards button of “” to switch the reference conditions.
  - A total of nine comparative perspectives are provided for users. You can click “All media” to check statistical charts of different media types.



- Click the button “

### 9.3 Comparative Result in Article List

Click the name of reference conditions and enter the article list ;

The screenshot shows the article list for the comparison '三星not7' vs 'iphone7'. On the left, there is a sidebar with 'Comparative item' and a list of comparisons including '三星not7 VS iphone7'. The main area displays a list of search results with checkboxes for selection and icons for print, download, and email.

Article Title	Source	Length
特别提醒:请不要携带或托运三星not7手机[doge][doge][doge]#坐飞机的奇葩经历#	weibo.com	29字
90后开刷中公司造阿里起诉并被索赔200万	WeChat	3481字
首都机场不许带炸弹和三星Not7	weibo.com	14字
#魅族PRO6 PLUS#这才叫旗舰,终于等到你。话说当三星NOT7爆炸召回的时候,我就知道魅族年底有一款新尺寸, 8890.不服看钱之...	weibo.com	159字

In the article list, you can print “

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## 10、 Search resources from other websites

Click the button “view more resources from other websites” to jump to other websites.



The platform supports five external websites – [www.zhihu.com](http://www.zhihu.com), [www.zhidaobaidu.com](http://www.zhidaobaidu.com), [www.guokr.com](http://www.guokr.com), [iASK](http://iASK.com) and [www.youku.com](http://www.youku.com).



## 11、 Platform Switch

If you have paid for the NewsCenter platform, there will be an icon for platform transfer. Click product name and you will be redirected to the corresponding platform. If you have paid for the WiseEnterprise platform, Click product name and you will be redirected to the corresponding platform.



## 12、Language

You can change the default language to simplified Chinese, traditional Chinese, English (traditional Chinese) or English (simplified Chinese) in language setting. The platform will refresh automatically after the click.



## 13、History

You can go to “History” page to view the last 20 items of “search history” or “browsing history”.



### 【Search History】

- Click  to run a search again
- Click  to modify search items
- Click  to save search history as “search items”

Keyword	Date	Date Range	Results	Action
习近平	15/12/2016 10:21	15/12/2016-15/12/2016	2301	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
习近平	15/12/2016 09:54	15/12/2016-15/12/2016	1892	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
iphone7	14/12/2016 19:53	14/12/2015-14/12/2016	100000	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
iphone7	14/12/2016 19:52	14/12/2015-14/12/2016	100000	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

## 【Browsing History】

Click headline in browsing history to read the article again

Headline	Publish Date	Section/Column/Author	Words	Browsing Time
续写澳门「一国两制」成功实践新篇章	2016-12-15	新华澳报, 特?, 王志民	6587	🕒 15/12/2016 09:55
做好小米5C呢? 带来的确是这个姿	2016-12-14	人民网深圳频道, 通信	1030	🕒 14/12/2016 16:54
小米5C搭载小米自研处理器现身: 预售价9999, 这是要开卖了么?	2016-12-14	电子发烧友, 3g	476	🕒 14/12/2016 16:40
【小米5C真机曝光 玻璃材质+正面指纹识别】在小米5C确定了发布信息后, 就处理论版本网页网友们也展开了讨论, 有人以为小米5C除了将首次采用自主研发的松果处理器以外, 还会搭载高通骁龙820处理器, 预计更加偏... 网	2016-12-09	Sina Weibo-fan page, Digital Products, 香港新浪科技	109	🕒 09/12/2016 11:40
小米5C真机曝光 玻璃材质+正面指纹识别	2016-12-09	People.com.cn, 科技	249	🕒 09/12/2016 11:39
15个名额 攻下7个 谁谓真国手 选拔 东专犬皇家	2016-12-08	中国时报, 屏东台东新闻, 德力帮	441	🕒 08/12/2016 10:12

## 14、Settings

Click 「Setting」, you can change the setting of display interface.

- Language Choice

### Language Choice

- 简体中文
- 繁體中文
- English Interface (Simplified Chinese Content)
- English Interface (Traditional Chinese Content)

- Articles displayed per page

### Articles Displayed Per Page

- 20
- 30
- 50
- 100
- 200

- Default Option in Similar Article

### Default Option in Similar Article

---

- Same Headline
- Similar Contents
- Close

- Default Option in Articles Sorting

### Default Option in Articles Sorting

---

- Relevancy
- Date Descending
- Date Ascending
- Media from A to Z
- Media from Z to A
- Number of Words from More to Less
- Number of Words from Less to More

- Listing Viewing Model

### List Viewing Model

---

- List Viewing
- Table Viewing

- Show/ Hide Snippet

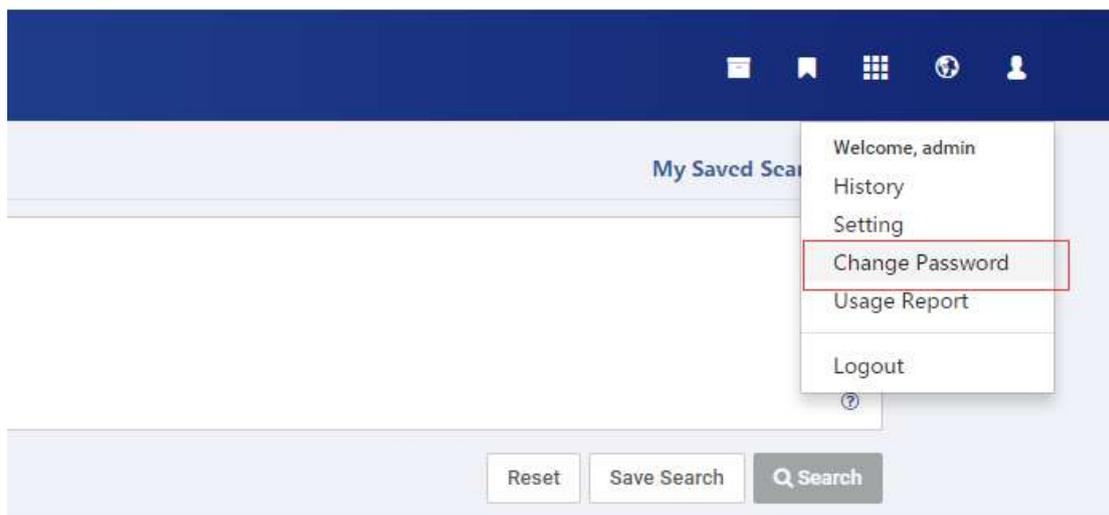
### Show/Hide Snippet

---

- Show article snippet
- Hide article snippet

## 15、 Change Password

Administrator and common user can change passwords:



- Administrator: Administrator could change all passwords in the group.
  - (a) Individual Update  
Administrator can change individual password by inputting User ID, Admin Password, User New Password, and Confirm Password. Email address and telephone is optional request.

**Change Individual User Password** Batch Password Update

GID  
RNDCNWE3

User ID for Password Change\*

Admin Password\*

New User Password\*

Confirm User Password\*

Email

Telephone

(b) Batch Update

If there are many passwords need be modified at one time, please use “Batch Update” function by uploading a TXT, CSV file with user id and new password info.

Change Individual User Password **Batch Password Update**

GID

**RNDCNWE3**

user name and password for Users need change password\*

**choice file** have not choice any file

Admin Password\*

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- Individual User: Individual user can change personal passwords by inputting current password and new password

## Wisers

Password Change

GID

**WISERS**

User ID

**bj\_elvinjiang**

Current Password\*

New Password\*

8 characters (number, symbol or upper/lower case letter for any 3 characters)

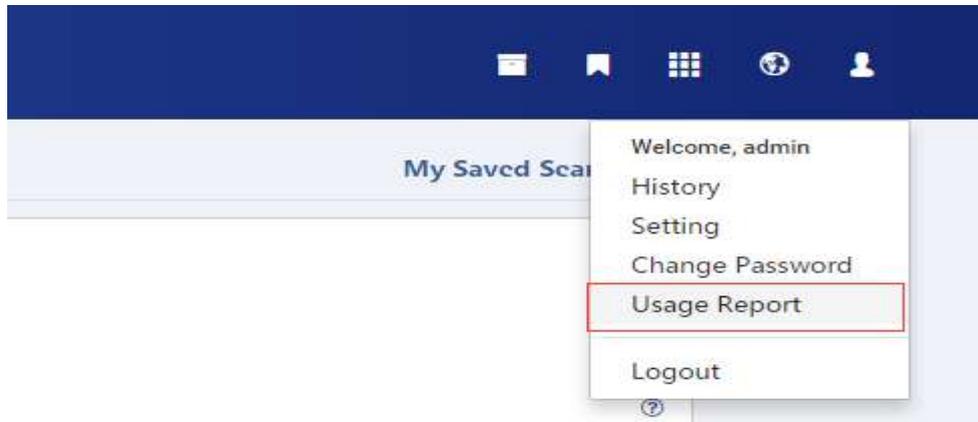
New Password Confirm\*

Email

Telephone

## 16、 Usage Reprot

The administrator can check the usage report, to understand the current usage and the balance.



On the Usage Report page, administrator can browse the monthly report, and also download the usage report in last month and last 12 months.

WiseSearch				
	WiseSearch	Web	WiseLive	Total
Article	8223	82980	39490	130693
Image	0	-	-	0
Audio/Video	0	-	-	0

Client Name  
admin

Group ID  
RNDCNWE3

Report Date  
2016-12-26

Period Count  
2016-12-01 00:00 to 2016-12-26 20:00

Click Count Report

Quota Balance

WiseSearch				
	WiseSearch	Web	WiseLive	Total